

Kinokuniya to represent Annual Reviews in Japan

Kinokuniya Company Ltd (Chairman and CEO Masashi Takai) has signed an agreement with Annual Reviews (President and Editor-in-Chief Richard Gallagher) to serve as the exclusive agent for the sale of the publisher's academic journals in Japan. It has been agreed that sales activities will commence from 1 June 2017.

Both companies will cooperate to promote Annual Review's academic journals by utilising Kinokuniya's sales force for institutional clients while improving marketing functions, customer services and distribution.

Annual Reviews

Annual Reviews is a nonprofit publisher located in Palo Alto, California, USA. It was established in 1930 by J. Murray Luck, then Professor of Chemistry at Stanford University. The representative title, *Annual Review of Biochemistry*, was first published by Dr. Luck in 1932 and still continues publication to this day.

Annual Reviews provide high quality review essays across various scientific fields. It is read by a number of researchers, students and business people around the world to discover the latest trends in their own disciplines, as well as deepen their knowledge about related research that is just outside their areas of expertise.

Kinokuniya Company Ltd

Established in 1927, Kinokuniya Company Ltd is one of the largest bookstore chains in Japan. Kinokuniya is also working as a subscription agent contributing to the development of Japanese academia while having business relationships with more than 3,000 publishers and academic societies worldwide. In addition to Annual Reviews, Kinokuniya represents renowned university and society publishing houses, including Cambridge University Press, the MIT Press, the Rockefeller University Press, the University of Chicago Press, the University Of California Press, Cold Spring Harbor Laboratory Press, AIP Publishing, The American Physical Society, and the Optical Society of America as an exclusive agent.

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