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Kinokuniya Company Ltd (Chairman and President Masashi Takai) has commenced sales of foreign language academic ebooks through the Kinoppy ebook service which is available on the 'Kinokuniya Webstore' from 1 March 2017.

The 'Kinokuniya Webstore' has been selling print versions of new Japanese and foreign language books, used foreign language books and magazines. Content from the various Japanese publishers, covering numerous genres, primarily literature, comics, business, nonfiction paperbacks and lifestyle books are also available as ebooks on the webstore. As for foreign language ebooks, Kinokuniya has been acting as a sales agent of foreign publishers and service providers who offer various ebook services aimed at institutions such as universities, research institutes and libraries.

The foreign language ebooks that have now become available through the Kinoppy service, which are titles including new releases by the world's leading academic publishers, are designed for individual customers of 'Kinokuniya Webstore'. There are approximately 170,000 titles on offer initially from Elsevier, John Wiley, Taylor & Francis, SAGE, Wolters Kluwer Health, Springer, Oxford University Press and Cambridge University Press. Within this list, prestigious imprints such as Academic Press, Saunders, Routledge, Wiley-Blackwell and Lippincott Williams & Wilkins are also included.

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Kinokuniya will continue to expand the product range and support the diverse reading habits of customers as a bookstore that provides various global content from around the world.

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