

Kinokuniya to open four stores in spring 2017

Kinokuniya Company Ltd (Chairman and President Masashi Takai) will open three new stores in Tokyo, Okayama and Fukuoka this spring. Kumamoto Hamasen Store, which has been closed due to the 2016 Kumamoto earthquake, will also be reopened.

Every Tsudaka Store

Grand opening	Tuesday 28 March 2017
Location	3rd Floor, Every Okanaka Tsudaka, 83-3 Yokoikami, Kita-ku, Okayama-shi, Okayama
Size	886m ²
Store range	Books, Magazines, Gifts and Stationery
Opening times	10:00 – 20:00
Store manager	Tomoshi Okuno

Kinokuniya Every Tsudaka Store will offer a family friendly space where all generations can enjoy and relax. This bookstore is located in Every Okanaka Tsudaka, a new shopping centre for the local community. It aims to meet a wide range of demands made by all ages from children to senior citizens as a communal space for local customers in Tsudaka with a superb selection of books. Customers can always discover something new even if they visit the store every day.

Tenjin IMS Store

Grand opening	Wednesday 26 April 2017
Location	4th Floor, IMS, 1-7-11 Tenjin Chuo-ku, Fukuoka-shi, Fukuoka
Size	992 m ²
Store range	Books, Magazines, Gifts and Stationery
Opening times	10:00 – 20:00
Store manager	Keigo Komori

Kinokuniya will come back to Tenjin after ten years. Through the store concept 'designing encounters with books', Tenjin IMS Store will transmit the newest culture and trends to customers interested in the latest information from Tenjin which has developed as an Asian cultural exchange base as well as a source of fashion. It will have a women's section featuring a range of books on fashion, lifestyle and beauty, for ladies who keep up-to-date with the current fashion. Customers will be able to take part in various entertainment and cultural events planned in this store.

Kiba Store (Provisional name)

Planned opening	Friday 28 April 2017
Location	Itoyokado Kiba Store, 1-5-30 Kiba, Koto-ku, Tokyo
Store range	Books, Magazines, Stationary and Gifts
Store manager	Hiroaki Nishino

In Fukagawa Gatharia located in Kiba, Koto-ku, which retains the old *shitamachi* (downtown) charm, staff members will develop Kiba Store to meet the demands of business people in the surrounding office complex and the expectations of local families for daily shopping. This bookstore aims to be a place of new discoveries for customers, by using the procurement capacity and book selection skills that the Kinokuniya bookstore chain is proud of, and by hosting unique fairs and workshops.

Kumamoto Hamasen Store

Reopening	Saturday 22 April 2017
Location	3rd Floor, You Me Town Hamasen, 1-2-1 Tainoshima, Minami-ku, Kumamoto-shi, Kumamoto
Size	1405 m ²
Store range	Books, Magazines, Gifts, Stationery, DVDs and CDs
Opening times	10:00 – 22:00
Store manager	Ryosuke Hayashi

Although this store has been closed for a long period of time due to the Kumamoto earthquake which occurred on 14 April 2016, the restoration and renewal is now complete and it will reopen soon. With the aim to create an expansive space that is relaxing and where it is easy to find items for all generations, this shop will return as 'brand new Kumamoto Hamasen Store' that can be appreciated by local customers.

The expiry date of any Kinokuniya Points acquired at the Kumamoto Hamasen store has been extended for customers who could not visit this store while it was temporarily closed down.

Kinokuniya hope to contribute to the continuous development of the publishing culture in Japan by expanding the store network across the country and serving the local customers as a base for cultural activities in each neighbourhood.

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