

1 August 2016

Shinjuku Main Store and Books Kinokuniya Tokyo to be renovated this summer

Kinokuniya Company Ltd (Chairman and CEO Masashi Takai) will renovate Shinjuku Main Store and Books Kinokuniya Tokyo (previously Shinjuku South Store) in August 2016.

Kinokuniya Company Ltd was established in 1927, in Shinjuku Main Store's current location looking onto Shinjuku-dori, as a 50m² bookshop with an adjoining art gallery. Since the store was established, it has grown over the decades alongside the development of the city of Shinjuku. It continues to hold favour with our customers as an information and cultural hub.

We will expand the size of the sales floors within Shinjuku Main Store and increase the amount of books in stock by approximately 100,000 copies, 10% of the total amount of books currently stocked at the store, in order to cater to the diverse needs of the customers who visit Shinjuku from the Tokyo Metropolis and the surrounding regions.

By increasing the number of events hosted, such as book signings, author talk events and seminars, we aim to bring our readers and authors closer together. Our customers will be able to participate in frequently held interactive book review contests called 'Bibliobattle'.

In addition, we have a new section on the first floor to welcome visitors to Japan. The 'Books on Japan' section will offer a selection of foreign language books that introduce Japan, as well as gifts that are distinctly Japanese, all of which are eligible for the tax-free shopping available at both stores. (Conditions apply.)

Shinjuku South Store, which opened in 1996 as the largest bookstore in the country, will become Books Kinokuniya Tokyo, a specialist bookstore dedicated to foreign language books. We have an abundant collection of English books, and a wide selection of French and German products as well as a range of Spanish, Italian and Chinese books and Japanese language textbooks. Books Kinokuniya Tokyo endeavour to be a place of cultural exchange for local and international customers.

Renovation schedule**■ Books Kinokuniya Tokyo**

Tuesday 9 August 2016 Reopening

Wednesday 10 August 2016 Grand opening

■ Shinjuku Main Store

Wednesday 10 August 2016 DVD/CD section's grand opening

Monday 15 August 2016 'Books on Japan' section's grand opening

Thursday 25 August 2016 Grand opening of the whole store

To coincide with the grand opening, both stores will be hosting a bonus points campaign, a bargain sale and book promotions that will kick start the range of events to follow. Please check our website for further details.

Store information

Kinokuniya Shinjuku Main Store

Store range: Books, magazines, stationary, DVDs and CDs

Size: 5,000m²

Location: 3-17-7 Shinjuku, Tokyo

Opening hours: 10:00 – 21:00

※Customers who spend 5,000 yen or more will be able to use Shinjuku Subnade Car Park for up to an hour free of charge. (From 25 August)



Books Kinokuniya Tokyo

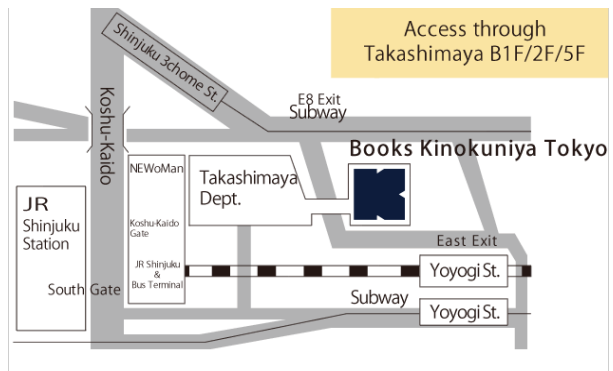
Store range: Foreign language books (English, French, German, Spanish, Italian and Chinese), Japanese language textbooks

Size: 1,000m²

Location: South Wing 6F Takashimaya Times Square, 5-24-2 Sendagaya, Shibuya-ku, Tokyo

Opening hours: Sunday to Thursday 10:00-20:00

Friday and Saturday 10:00-20:30



日本語版は[こちら](#)をご覧ください。