

## Kinokuniya named as exclusive representative of American Society of Hematology's "Blood" journal in Japan

Kinokuniya Company Ltd (Chairman and CEO Masashi Takai) has signed an agreement with the American Society of Hematology (ASH) (Executive Director Martha Liggett) to serve as the publisher's exclusive agent for institutional sales of "Blood" and "Hematology: The ASH Education Program" in Japan.

Under this new cooperative relationship, Kinokuniya will utilize its position in the Japanese market as a platform for promoting the recognition and sales of ASH's journals to Japanese academic societies and institutions.

### About the American Society of Hematology

With more than 16,000 members from nearly 100 countries, the American Society of Hematology is the world's largest professional society serving both clinicians and scientists around the world who are working to conquer blood diseases.

The Society's mission is to further the understanding, diagnosis, treatment, and prevention of disorders affecting the blood, bone marrow, and the immunologic, hemostatic and vascular systems, by promoting research, clinical care, education, training, and advocacy in hematology. Blood is the official journal of ASH and the most cited peer-reviewed publication in the field. ASH also annually publishes "Hematology: The ASH Education Program."

### About Kinokuniya

Established in 1927, Kinokuniya Company Ltd is one of the largest bookstore chains in Japan. Kinokuniya also serves the academic and scholarly market by supporting the development of Japanese academia and maintaining relationships between academic societies and more than 3,000 publishers worldwide.

Kinokuniya serves as the exclusive sales agent in the Japanese market for a broad range of academic and scientific publications. In addition to the American Society of Hematology, Kinokuniya also represents renowned university and society publishing houses, including Cambridge University Press, the MIT Press, the Rockefeller University Press, the University of Chicago Press, the University Of California Press, Cold Spring Harbor Laboratory Press, AIP Publishing, The American Physical Society, and the Optical Society of America.

Please contact your nearest sales office for any inquiries regarding institutional sales:

<https://www.kinokuniya.co.jp/contents/en/dsales>.

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