

Ito-Yokado Kawasaki Store to open in October 2017

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) will open Ito-Yokado Kawasaki Store (Kawasaki-shi, Kanagawa) in October 2017.

Ito-Yokado Kawasaki Store is located an eight-minute walk from Odasakae Station on the JR Nambu Line. The population of Odasakae, Kawasaki-shi is increasing due to the large scale development of the residential area and its convenient location.

Kinokuniya aims to open a bookstore that the locals can frequent whenever they please and will not tire of even if they visit every day. This bookstore will be a place where each family can find something for themselves to enjoy, and it will provide a space where people can leisurely spend a “fulfilling time with books”.

A rich product range prepared by Kinokuniya’s merchandising and procurement capacities will fully satisfy book lovers. Furthermore, customers will always discover something new when visiting this store as various events such as reading aloud, book signings, author talks and hands-on learning sessions will be hosted regularly.

Ito-Yokado Kawasaki Store

Opens	Early October 2017
Location	3 rd Floor, Ito-Yokado Kawasaki Store, 2-2-1 Odasakae, Kawasaki-ku, Kawasaki-shi, Kanagawa
Size	919 m ²
Store range	Books, Magazines, General Goods
Opening times	10:00 – 21:00
Store manager	Yoichiro Matsushita



Kinokuniya will continue to expand its store network nationwide and wish to serve as a local cultural base for residents, as well as being devoted to the continuous development of the publishing culture in Japan.

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