

Kinokuniya CRED Okayama Store to Reopen after Relocation

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) is pleased to announce the re-opening of its CRED Okayama Store (Nakasange, Okayama) in June 2020.

The NTT CRED Okayama Building is currently being renovated to become the go-to place for shopping and intellectual stimuli. To complete this transformation, the Kinokuniya bookstore is moving from the fifth floor to the second floor.

The newly renovated bookstore, with its catch phrase “Let’s pop by a bookstore today,” will aim to become one of the building’s foremost attractions.

Rows of shelves, filled with specially selected books, will greet shoppers who approach from the exterior front stairs. After shopping, visitors will be able to relax in the popular coffee shop, Unomachi Coffee.

To celebrate the re-opening of the bookstore, we will have an exclusive bonus offer of 5x reward points for Kinokuniya Point Card members from Thursday, June 11th to Sunday, June 14th 2020.

Additionally, during this period, the first 100 customers who spend 1,000 yen or more (including tax) each day will receive an original Kinokuniya book cover.

Kinokuniya Company Ltd. will continue to extend our network of bookstores across each region of Japan, in an ongoing effort to support cultural and publishing development throughout the country.

【Kinokuniya CRED Okayama Store】

Re-opening: Thursday 11th June 2020 (Subject to change)

Location: 2nd floor, NTT CRED Okayama building, 1-8-45 Nakasange, Kita, Okayama,

Size: 717m²

Store range: Books, Magazines, CD • DVD

Opening hours: 10:00-20:00

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