

**The Kinokuniya Bestselling Author & Publisher Awards 2019**

Kinokuniya Company Limited (Chairman and President Masashi Takai) are pleased to announce the Kinokuniya Bestselling Author & Publisher Awards' winners for the period January – December 2019.

- Kinokuniya Bestselling Author Award 2019: Yuji Maeda
- Kinokuniya Bestselling Publisher Award 2019: Gentosha Inc.

**What are the 'Kinokuniya Bestselling Author & Publisher Awards'?**

The 'Kinokuniya Bestselling Author & Publisher Awards' seek to recognize authors and publishers that have greatly contributed to Kinokuniya's business over the past year at all of its 67 stores across Japan, the institutional sales divisions, the overseas stores and the Webstore.

It goes without saying that those who play a core role in the Japanese content business are authors as creators and publishers as producers. Conventional bestselling awards have usually been given to a piece of work, and not to authors or publishers, and there has not been an award given for their continuous contribution over the course of a year.

Kinokuniya has established the 'Kinokuniya Bestselling Author & Publisher Awards' from this fresh point of view and are presenting its seventh award. It is hoped that the award will contribute to the continuous advancement of the Japanese content industry.

By assessing the overall contribution to the total revenue, sales volume and support to various events organised by Kinokuniya in the past year, an author and a publishing house that contributed the most to Kinokuniya are awarded.

A joint awards ceremony for 'Kinokuniya Bestselling Author & Publisher Awards 2019', 'Kino Best! 2020' and 'Kinokuniya Humanities Books of the Year 2020' will be held on Monday 9 March 2020 from 19:00 at Kinokuniya Hall (4th Floor, Kinokuniya Shinjuku Main Store).

**\*Kinokuniya PubLine**

Kinokuniya PubLine is a web-based service designed for publishers that enables subscribers to access the sales information collected from the POS system of all Kinokuniya stores. PubLine subscribers can forecast future sales of books on a title-by-title basis and arrange reprints based on the detailed sales information. They can also analyse customer statistics, such as age and gender, and use such data for marketing activities for their new releases.

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