

Kinokuniya named as exclusive agent for The Bone & Joint Journal

Kinokuniya Company Ltd will start dealing with The Bone & Joint Journal published by The British Editorial Society of Bone & Joint Surgery for individual and institutional customers in Japan as an exclusive distributor from August 2019.

Kinokuniya has been working to expand the services for the medical information market in recent years, and The Bone & Joint Journal is expected to be an important part of its wide product range of medical publications. Kinokuniya will work hard to promote The Bone & Joint Journal by utilising its sales force for individual and institutional clients while improving marketing functions, customer services and distribution.

The British Editorial Society of Bone & Joint Surgery

The British Editorial Society of Bone & Joint Surgery is a not-for-profit charity and Company Limited by Guarantee. It was formed in 1953 for “the advancement and improvement of education in orthopaedic surgery and allied branches of surgery”, achieved through the publication of The Bone & Joint Journal, and related activities. Under the imprint Bone & Joint Publishing, the Society owns and publishes The Bone & Joint Journal, Bone & Joint Research and Bone & Joint 360. In addition, the Society publishes EFORT Open Reviews in partnership with the European Federation of National Associations of Orthopaedics and Traumatology (EFORT), and publishes the Journal of Children's Orthopaedics on behalf of the European Paediatric Orthopaedic Society (EPOS).

Chairman: Tim Wilton

Kinokuniya Company Ltd

Established in 1927, Kinokuniya Company Ltd is one of the largest bookstore chains in Japan with a history of 92 years. Kinokuniya is also working as a subscription agent contributing to the development of Japanese academia while having business relationships with more than 3,000 publishers and academic societies worldwide. In addition to The Bone & Joint Journal, Kinokuniya is promoting high-quality academic journals of renowned university and society publishing houses, including AIP Publishing, The American Physical Society, The Optical Society of America, The American Society of Hematology, Cambridge University Press, The MIT Press, The Rockefeller University Press, The University of Chicago Press and The University of California Press as an exclusive agent for Japan.

Chairman and President: Masashi Takai

日本語版は[こちら](#)をご覧ください。