

Kinokuniya to become the exclusive agent of JapanKnowledge

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) is pleased to announce the signing of an agreement with NetAdvance Inc. (President and CEO Masahiro Oga), by which Kinokuniya becomes the exclusive sales agent of the NetAdvance digital databases for institutional customers.

From June 2019, Kinokuniya will exclusively deal with NetAdvance's academic databases for libraries such as JapanKnowledge Lib, Japan's largest academic knowledge database, JKBooks, an electronic book platform containing valuable resources, and Shogakukan Corpus Network, an integrated search site of world-renowned English corpuses.

These databases are available for purchase through Kinokuniya's sales offices around the world.

Domestic sales offices: <https://www.kinokuniya.co.jp/contents/en/dsales.html>

Overseas sales offices: <https://www.kinokuniya.co.jp/contents/en/ostores.html>

<NetAdvance Inc.>

NetAdvance Inc. belongs to Shogakukan Group and operates the "JapanKnowledge" database that delivers encyclopedias, dictionaries, and other academic resources. "JapanKnowledge" launched in 2001 and is provided to institutional and individual customers. JapanKnowledge Lib, a database for libraries, is one of the most prominent knowledge databases in Japan, used by over 800 universities, research institutes, libraries and schools worldwide.

< Kinokuniya Company Ltd.>

Kinokuniya Company Ltd. is a leading bookshop chain, being established in 1927 and having a history of more than 90 years. Its institutional sales division currently has 28 sales offices in 5 domestic areas stretching across Japan from Hokkaido to Okinawa, and it has overseas sales offices in 6 countries. Kinokuniya carries out a wide range of businesses, providing high quality solutions in the procurement of Japanese and international books, journals, databases and eBooks; in the provision and installation of educational and research facilities and equipment; as well as in the assignment of contracts to outsource library operations on behalf of universities and local governments alike.

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