

Kinokuniya to start selling Penguin Random House consumer eBooks

Kinokuniya Company Limited (Chairman and President Masashi Takai) will start selling Penguin Random House (PRH) consumer eBooks as of 5th April 2019.

Kinokuniya has been working with overseas publishers to offer their academic eBook services to institutional clients including Japanese libraries, universities and research institutions. Foreign academic eBooks are also sold to individual customers via Kinokuniya Web Store's Kinoppy eBooks service. Now, PRH's US-distributed frontlist and backlist titles have joined Kinoppy's growing portfolio.

PRH is renowned as a world-leading publishing company, owning such prestigious imprints as Penguin Classics, Ace Books, Knopf, Ballantine, Vintage, and more. Penguin Classics is a representative brand of Penguin Group. Ace Books is well-known for its science fiction and fantasy books. English translations of popular Japanese authors such as Haruki Murakami can be found on the Knopf, Ballantine and Vintage imprints.

Now, customers can read these ebooks on their PC, smartphone or tablet with Kinokuniya's Kinoppy apps. These apps, which are offered for both Windows and Mac OS, allow readers to open multiple eBooks simultaneously, making it easy for customers who are studying English to compare texts in multiple languages. Kinoppy's convenient functions, such as full text search, highlighting, note-making, and the ability to read on up to 5 devices, are available for English-language ebooks, as they are for Japanese books.

As a bookstore chain dealing in a vast range of content from Japan and beyond, Kinokuniya continues to expand its selection of products and services, striving to fulfil the diverse needs and interests of all readers.

About Penguin Random House

Penguin Random House is an American international publishing company established by the merger between Random House and Penguin Group in 2013. It has many independent imprints under the umbrella, and is publishing a large number of fiction and non-fiction for children and adults. Many of the titles are available as eBooks.

About Kinokuniya

Kinokuniya Company Ltd is a leading Japanese bookshop chain established in 1927. Its ecommerce website Kinokuniya Web Store, which integrated Kinokuniya BookWeb and other retailing platforms in 2013, is widely supported by its customers.

Kinokuniya is publishing the latest information about the Kinoppy eBook service on the following website: <https://k-kinoppy.jp> (Japanese only)

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