

**The Kinokuniya Bestselling Author & Publisher Awards 2018**

Kinokuniya Company Limited (Chairman and President Masashi Takai) are pleased to announce the Kinokuniya Bestselling Author & Publisher Awards' winners for the period January – December 2018.

- Kinokuniya Bestselling Author Award 2018: Original work: Yoshino Genzaburo, Manga: Haga Shoichi
- Kinokuniya Bestselling Publisher Award 2018: Magazine House Ltd.

**What are the 'Kinokuniya Bestselling Author & Publisher Awards'?**

The 'Kinokuniya Bestselling Author & Publisher Awards' seek to recognize authors and publishers that have greatly contributed to Kinokuniya's business over the past at all of its 71 stores across Japan, the institutional sales divisions, the overseas stores and the Webstore.

It goes without saying that those who play a core role in the Japanese content business are authors as creators, and publishers as producers. Conventional bestselling awards have usually been given to a piece of work, and not to authors or publishers, and there has not been an award given for their continuous contribution over the course of a year.

Kinokuniya has established the 'Kinokuniya Bestselling Author & Publisher Awards' from this fresh point of view and are presenting its sixth award this time. It is hoped that the award will contribute to the continuous advancement of the Japanese content industry.

The author and the publishing house selected for these awards have both contributed the most in their respective categories, to the sales of books and comics in the past year in terms of the total revenue and volume, the support for Kinokuniya's events and so on.

A joint awards ceremony for 'Kinokuniya Bestselling Author & Publisher Awards 2018', 'Kino Best! 2019' and 'Kinokuniya Humanities Books of the Year 2019' will be held on Wednesday 27 February 2019 from 19:00 at Kinokuniya Hall (4th Floor, Kinokuniya Shinjuku Main Store).

**\*Kinokuniya Publine**

Kinokuniya Publine is a web-based service designed for publishers that enables subscribers to access the sales information collected from the POS system of all Kinokuniya stores. Publine subscribers can forecast future sales of books on a title-by-title basis and arrange reprints based on the detailed sales information. They can also analyse customer statistics such as age and gender, and use such data for marketing activities for their new releases.

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