

## **Kinokuniya to Open a New Store in Portland, Oregon**

Kinokuniya Bookstores of America Co., Ltd's Chairman and President Masashi Takai, is pleased to announce the opening of a new store in downtown Portland, Oregon in the spring of 2019. This will be the 13th store in the U.S. and the 32nd overseas.

Portland is the largest city in Oregon and is known as one of the most environmentally friendly and livable cities in the U.S. The city has attracted attention for its unique lifestyle which respects cultural diversity and explores curiosity.

In downtown Portland, there is a historic cinema called the Guild Theatre. The theater opened in 1927 and has been familiar to local residents for over 80 years. It was regrettably closed in 2006 and has been missed ever since. The exterior of this historic building still retains its elegant appearance.

By a curious coincidence, Kinokuniya Bookstore was founded in 1927, the same year as the Guild Theatre. We are honored to have the opportunity to take over this historic building and open a new store. We will respect the historic importance of the theater, and will strive to preserve the exterior to honor it for posterity.

The store will carry carefully selected books, unique merchandise and Japanese stationery, with a focus on art and comics from Japan which have been strengths in our existing stores. We will also collaborate with a beloved local Japanese cafe to provide a space for both Portland locals and tourists to relax and drink authentic Japanese tea.

### **◆ Store concepts**

< Craftsmanship >

Introduce 'made in Japan' quality to Portland, where craftsmanship is deeply rooted.

< Lifestyle >

Provide rich inspiration for daily life.

< Diversity >

Respect cultural diversity and contribute to the development of the Portland community.

< Story >

Create a space that becomes a bridge to the vibrant world of stories.

### **◆ Kinokuniya Bookstore Portland Downtown**

Store location: 829 Southwest 9th Avenue, Portland, Oregon, United States 97205

Size: 5140 sq. ft.

Items: Books, magazines, stationery, gifts, cafe

Store Hours: 11:00am – 8:00pm daily

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