

## Malaysian Book Fair held at Kinokuniya Shinjuku Main Store

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) will open a book fair with books related to Malaysia on Tuesday 6th November at its Shinjuku Main Store, celebrating the new publication of Japan Malaysia Association.

Kinokuniya has operated bookstores in Malaysia since 1990, and it is now affectionately called “KINO”. The Kuala Lumpur City Centre Store carries in its range books in various languages like English, Chinese, Malaysian, and Japanese, and at the same time, one corner of the bookstore is used for exhibitions and other events that promote the Japanese culture.

Since 2014, as a distribution agent, Kinokuniya has released 6 Japanese translations of books related to Malaysia, which were published by Japan Malaysia Association. This time it has published its 7th translation, namely “Malacca Oukoku No Eiyu Hang Tuah: Ryukyu Ni Nokoru Kouryu No Rekishi” (meaning Hang Tuah, the Hero of the Malacca Sultanate - The History of Interactions in Ryukyu) (Authors: Hashim Musa / Rohaidah Kamaruddin, translated by: Zaid Mohd Zin / Takuji Arai).

In commemoration of the publishing of this new book, Kinokuniya will host a book fair by exhibiting books related to Malaysia between Tuesday 6th to Sunday 25th November on the 3rd floor of the Shinjuku Main Store. At the fair, the existing 5 titles published by the Japan Malaysia Association will occupy a central place, and travel guides and books introducing the Malaysian society and culture will also be exhibited.

To mark the occasion, His Excellency Dr. Maszlee Malik, Minister of Education, Malaysia, will be received at the event space on the 9th floor of the store on Tuesday 6th November from 3pm, where a memorandum will be signed, that establishes, among other things, that Kinokuniya will distribute books about Malaysia translated by Japan Malaysia Association and the Malaysian Institute of Translation & Books.

This autumn Kinokuniya will hold book fairs and events in cooperation with the French Embassy in Japan and the South Korean major bookstore chain, Kyobo Book Centre, striving to facilitate cross-cultural communication through book selling.

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