

Kinokuniya to exclusively sell the Japanese version of Sheikh Mohammed's book

Kinokuniya Company Ltd. (Chairman and President Masashi Takai) will be the exclusive seller of the Japanese version of the book "Reflections on Happiness and Positivity", written by Dubai Ruler Sheikh Mohammed from November 2018.

The book "Reflections on Happiness and Positivity" was first written in Arabic and sold in June 2017 in the UAE, and afterwards was translated in 8 languages, including Japanese, English and Chinese.

The author Mohammed bin Rashid Al Maktoum became the Ruler of the Emirate of Dubai in 2006, and he is also the Vice President and Prime Minister of the UAE. Sheikh Mohammed, who is the central figure of both the UAE and the Dubai governments, has drawn global attention as a skilled man in politics, and his book, in which he talks about his belief in building a positive country that will strive to accomplish the happiness of its people, is widely read around the world.

Kinokuniya opened a 68,000 square feet bookshop in Dubai back in 2008. Kinokuniya Dubai Store has become very popular among the local VIPs such as governmental officials of the UAE, and it is highly valued by great many a customer. More than that, the Dubai Store has various initiatives that contribute to the promotion of Japan – UAE cultural interactions, and one of these was to engage in the publication of the Japanese translation of "Reflections on Happiness and Positivity" from the early stages of the project. It is the first time that a foreign company is given the right to be the exclusive seller of a translated version of this book.

This book can be found at the Kinokuniya Shinjuku Main Store and other major branches of Kinokuniya across Japan, and can be ordered through Online and at all other branches in Japan.

[Book information]

"Reflections on Happiness and Positivity" (Japanese translation)

Author: Mohammed bin Rashid Al Maktoum

Publisher: Explorer

ISBN: 9781785960949

Price: JPY 1,994 (including tax)

<https://www.kinokuniya.co.jp/f/dsg-02-9781785960949>

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