

Kinokuniya acts as exclusive agent for Journal of the Physical Society of Japan

Kinokuniya Company Ltd will start dealing with an English-language physics journal published by The Physical Society of Japan (JPS), Journal of the Physical Society of Japan (JPSJ), for institutional customers in Japan as an exclusive distributor from the volume of 2019. Kinokuniya has been working as a local partner of AIP Publishing (AIPP) for Japan, and AIPP has recently signed an agreement with JPS on a new partnership to carry out market development and distribution of JPSJ.

Kinokuniya will work hard to promote JPSJ by utilising its sales force for institutional clients while improving marketing functions, customer services and distribution.

The Physical Society of Japan

The Physical Society of Japan is one of the oldest academic societies for natural sciences in Japan. It started in 1877 as *Tokyo Sugaku Kaisha* (meaning Tokyo Mathematical Society) which covered both physics and mathematics. In 1946, its physicist group formed The Physical Society of Japan, and separated from the mathematicians who established The Mathematical Society of Japan. As seen in the winning of the Nobel Prize by the society's members Professor Hideki Yukawa and Professor Shin'ichiro Tomonaga, the society has played a major role in building the foundation of science that is vital for the development of Japan. JPS currently has 17,000 members including researchers, engineers and teachers in and outside Japan. The society is operating with the mission to facilitate the research activities of the members and to disseminate their research findings around the world.

Kinokuniya Company Ltd

Established in 1927, Kinokuniya Company Ltd is one of the largest bookstore chains in Japan with a history of 90 years. Kinokuniya is also working as a subscription agent contributing to the development of Japanese academia while having business relationships with more than 3,000 publishers and academic societies worldwide. In addition to JPSJ, Kinokuniya is promoting high-quality academic journals of renowned university and society publishing houses, including AIP Publishing, The American Physical Society, The Optical Society of America, The American Society of Hematology, Cambridge University Press, The MIT Press, The Rockefeller University Press, The University of Chicago Press and The University of California Press as an exclusive agent for Japan.

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