

デジタル化された 20 世紀アメリカのハウツー本・マニュアル本 Twentieth Century Advice Literature (Alexander Street Press 社)

ハウツー本, エチケット本, マナー本, 専門職従事マニュアル, 社交クラブの入会規則, 政府の教育手引きなどは当時を生きた人々の言動や振る舞いを知ることができる資料ですが, これらは寿命が短く, また多くの図書館でポスターやチラシなどと同じくエフェメラ(ephemera)に分類されるため, ほとんど保存されていません。

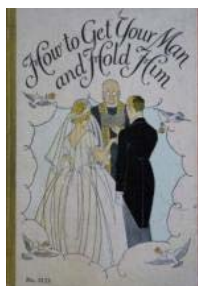
Alexander Street Press 社の **Twentieth Century Advice Literature—North American Guides on Race, Sex, Gender, and the Family**—は, アメリカで 20 世紀初頭から 1980 年ごろまでに刊行されたアドバイザリーブック約 550 タイトル(96,000 ページ)を蒐集, デジタル化し, オンラインで閲覧できるようにした商品で, 最終的には 15 万ページを予定しています。とくに性差, 消費主義, 民主主義と公民権, 子どもの発育, ふたつの大戦と朝鮮戦争・ベトナム戦争, 階級, 新技術への適応などに焦点を当てて集められています。

20 世紀アメリカの歴史や文化を知る上で, また人種・性差・家族や文学・心理学・社会学・言語学などを研究する上で, これらの本は貴重な一次資料となります。

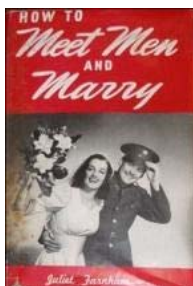
例えば, 若者への社会からの圧力の移り変わりは次のようなタイトルが証言してくれます。



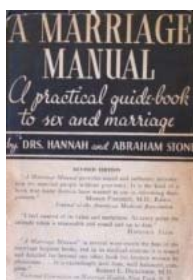
How to Make Love: Or the Art of Wooing, Winning and Wedding, by C. Hill. (I & M Ottenheimer, Baltimore, MD, 1908)



How to Get Your Man and Hold Him, by M. G.. (A. L. Taylor, Hammond, IN, 1936)



How to Meet Men and Marry, by Juliet Farnham. (Simon Publications, New York, NY, 1943)

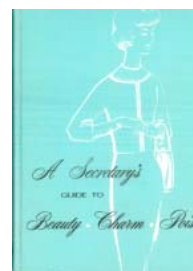


A Marriage Manual: A Practical Guide-Book to Sex and Marriage, by Hannah M. Stone and Abraham Stone. (Simon & Schuster, New York, NY, 1937)

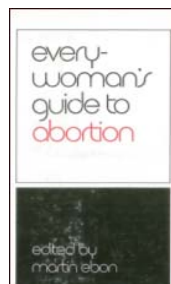
Young Living, by Nanalee Clayton. (Chas. A. Bennett, Peoria, IL, 1963)



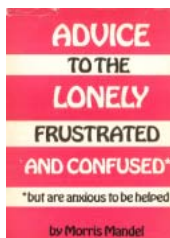
The Secretary's Guide to Beauty, Charm, Poise, by Ruth Tolman. (Milady Publishing Corporation, New York, NY, 1969)



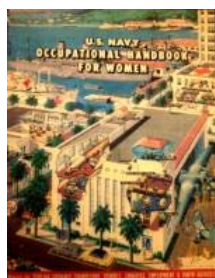
Every-Woman's Guide to Abortion, ed. by Martin Ebon. (Universe Books, New York, NY, 1971)



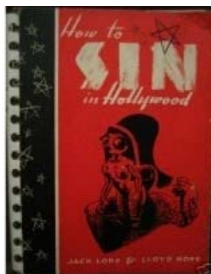
Advice to the Lonely, Frustrated and Confused, by Morris Mandel. (Johnathan David, Middle Village, NY, 1972)



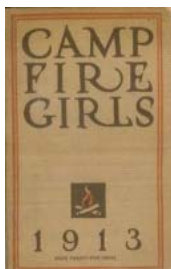
政府刊行物、自費出版物、ボーイ・ガールスカウトの印刷物なども収載されています。



U.S. Navy Occupational Handbook for Women: A Manual for Civilian Guidance Counselors, Schools, Libraries, Employment and Youth Agencies, by the Bureau of Naval Personnel. (Bureau of Naval Personnel, Washington, DC, 1953)



How to Sin in Hollywood, by Jack Lord and Lloyd Hoff. (Privately Published, Hollywood, CA, 1940)



Camp Fire Girls 1913, by Camp Fire Girls. (George H. Doran, New York, NY, 1913)

資料は分類・年代や対象読者別の一覧から選ぶ他、本文中に出現する語からの検索、著者の性別や出版地からの検索もできます。

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- [The G.I.'s Guide to Travelling in Europe](#), by Arthur Frommer. (Gebr. Schubert, Buch und Kunstdruck, Oberammergau, Germany, 1955), 74 p.
- [Handbooks for American Employees, vol. 2](#), by the Arabian-American Oil Company. (Arabian-American Oil Company, 1952), 179 p.

Page Image

The G.I.'s Guide to Travelling in Europe, by Arthur Frommer. (Gebr. Schubert, Buch und Kunstdruck, Oberammergau, Germany, 1955).

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INTRODUCTION

The Reason Why

A Look into the Plan
And Purpose of this Book

ON AN AFTERNOON in the Spring of 1955, two American G.I.'s returned from a 10-day leave in Rome to the USAREUR unit in Germany where the author of this book happens to be stationed.

They were like the shell-shocked veterans of a month of combat.

Their leave had proved an endless, unholly succession of mishaps and misfortune. It had been as gloomed over with financial disaster that the actual occurrence of bankruptcy had seemed to blot out every tourist sight. The cause of all this had nothing to do with Italy; the locale was Rome, but the story was typical of a dozen other countries. A leave had been ruined because two G.I.'s

2010年2月現在の大学向け年間購読契約価格は278,250円（全学利用、同時アクセス数無制限。消費税込み）です。学部・研究室向け価格や買い切り価格もございます。詳細はお問い合わせください。

Twentieth Century Advice Literature に関するお申し込み、お問い合わせ*は、株式会社 紀伊國屋書店 電子商品営業部(電話：03-6910-0518、ファクス：03-6420-1356、e-mail：online@kinokuniya.co.jp)までお願い致します。

*お預かりした個人情報は、弊社規定の「個人情報取扱方針」<http://www.kinokuniya.co.jp/06f/gaiyo6.htm> に則り、取り扱わせて頂きます。