

2017 OCLC アジア・パシフィック地域(APRC)会議 プログラム

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OCLC公式サイトでは、登壇者の詳細なプロフィールもご覧頂けます。

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11月29日(水)

9:00	受付開始
10:15	議長挨拶
10:30	全体セッション 1 – Reimagining the customer experience 第一部 What we seek from the “Library of Tomorrow” 登壇者 伊東 豊雄 (建築家 – 内容 When technology developed to the point where people could read the library’s collections without stepping through the doors of the library, we asked ourselves could the library still exist? Public libraries in suburban cities had to evolve to become active centers of communities where residents still wanted to come together. Libraries had to be places where students, business people, families and our aging population could casually visit as they have always done. But a new trend had to also emerge, which we only see intensifying in the coming years. Libraries are becoming platforms for communicating ideas. Spaces are diversifying to accommodate galleries and halls, within the library space. In this keynote, Mr Toyo Ito will introduce the libraries that he has designed both inside and outside Japan, such as the Sendai Mediatheque, Tama Art University Library (Hachioji campus – , College of Social Science Library at National Taiwan University and ‘Minna no Mori’ Gifu Media Cosmos, to give you his point of view on the “Library of Tomorrow”. 第二部 Reading, e-reading and more: how can we enhance the user experience? 登壇者 川上 智子 (早稲田大学大学院教授) 内容 The advance of Information and Communication Technology (ICT – has changed our lives considerably. For example, more and more people are reading eBooks on their devices. According to Dr. Kawakami’s recent co-research however, Japanese people have not been motivated to adopt e-reading. They prefer printed books because they enjoy the hedonistic pleasure arising from the sensory experience. Thus, for the future of libraries, we need to consider both functional and hedonistic aspects to enhance the users’ experience. Dr. Kawakami will introduce her related research and discuss future opportunities with examples which will be helpful in inspiring our thoughts.
12:00	昼食
13:30	全体セッション 2 – OCLC年次報告 登壇者 Eric van Lubeek (Vice President, Managing Director, OCLC EMEA & APAC – Shu-En Tsai (Executive Director, OCLC APAC – Sandy Yee (Chair, OCLC Board of Trustees – Craig Anderson (Chair, OCLC Asia Pacific Regional Council and University Librarian, Deakin University – 内容 Join OCLC leaders and representatives from Global Council and Board of Trustees, as they take us through some of the highlights of the cooperative from the last twelve months. Eric van Lubeek, Vice President, Managing Director, OCLC EMEA & APAC; Shu-En Tsai, Executive Director, OCLC APAC; Sandy Yee, Chair, OCLC Board of Trustees; Craig Anderson, Chair, OCLC Asia Pacific Regional Council and University Librarian, Deakin University. An update of the last year’s activities in the cooperative and a peek at the year ahead.
15:00	休憩
15:30	分科会セッションA – Connecting Regions with Global Infrastructure 登壇者 Axel Kaschte, OCLC 内容 Parallel tracks designed to showcase work going on within the member community.
15:30	分科会セッションB – Rethinking the Library Space 登壇者 Ivan Chan (Associate Librarian, Hong Kong Polytechnic University) Robyn Drummond (Director of Information Services, University of NSW, Australia) Sarah Fredline (Deputy University Librarian, University of NSW, Australia) 内容 In this member session we will hear from two member libraries that are re-thinking in exciting ways the use of their library spaces. i-Space is a new concept developed by Hong Kong Polytechnic University. It will offer inspiring co-working spaces furnished with a variety of digital tools and featured facilities to expedite students across disciplines to get together to share and actualize their creative thinking, ideas and diversity of thoughts. Among the many fascinating concepts that i-Space will have is an ‘Inspiration Zone’ with around 5000 volumes of design and visual arts books housed along the walls to stimulate students’ creativity and ideas.

The UNSW Library has embarked on a significant project to redesign spaces and services, de-emphasizing physical collections and making strategic use of technology to ensure their library spaces meet the needs of the students now and into the future. This presentation includes details of the processes which have been undertaken or are planned and the results of data collection to measure current and future demand for different types of space.

15:30 分科会セッションC – Engaging your users

- 登壇者 [Louise Jones \(University Librarian, Chinese University of Hong Kong –](#)
[Clare O'Dwyer \(Head of Library Services & Student Academic Success, RMIT University Vietnam –](#)
[Pratch Sanguansak \(Assistant Director, Chiang Mai University –](#)
- 内容 Libraries are transforming the way they connect with users to maximise impact. In this session, we will hear from three institutions who have changed the way users engage with the library's reference desk, with their Special Collections. And how a library is managing changing researcher needs. Chiang Mai University Library Reference Service AI uses artificial intelligence to deliver a library reference service. Using machine learning, the service trains its system from the librarians' database of questions and answers. Natural language processing (NLP – along with neural network systems are used for answering questions on books and ILL services. It also connects directly via the OCLC Search API to find information from other libraries. As the number of questions to librarians increases, so does RefBot usage, meaning that the RefBot can gradually train itself to be able to answer questions more efficiently. An opportunity is being realised to strengthen the position of RMIT Vietnam as a transformative student experience while at the same time promoting contemporary Vietnamese culture through competent institutional philanthropy. Libraries are cultural institutions that have capacity to manage collections in new ways. RMIT's unique collection of paintings, sculpture, photographs, video and fine bone china vases were not digitally curated nor located to maximise exhibition potential. We will hear in this session how they addressed this need.
- Digital scholarship research, making extensive use of new technologies is growing in popularity across many disciplines including the humanities. The Chinese University of Hong Kong Library is transforming its research support to keep pace with this innovative change by creating a new team within the Library, the Research Support and Digital Initiatives (RSDI – team, building a Digital Scholarship Lab and offering a Digital Scholarship service.

15:30 分科会セッションD – New strategic directions

- 登壇者 [Shirley Chiu-wing Wong \(University Librarian, The Hong Kong Polytechnic University –](#)
[Judith Clark \(Executive Information Policy Officer, Macquarie University –](#)
[Sue Roberts \(Director, Libraries and Learning Services, University of Auckland –](#)
- 内容 Joanne Sparks (University Librarian, Macquarie University –
- We must not only continuously innovate in the technologies we adopt but also in the approaches we take to our decisions and practices. In this session we will hear two examples of innovation that are challenging the way our staff work.
- Macquarie University tell their 'epic' story in this session, of a changed approach to library strategy. Instead of yet another strategic plan, the library was let loose to create a 'bottom-up' program, with not many specifics and an imperfectly defined future state. Library managers were encouraged to let their staff 'get on with it'. Instead of a formal strategy, all efforts were directed at being strategically aligned, agile and focused on radical collaboration.
- At the University of Auckland they have been exploring the challenges for the academic library workforce in an environment of change and volatility. We will hear how we need to respond personally and organisationally in the context of the wider environment in which we work and live. Often described as a VUCA environment: Volatile, Uncertain, Complex and Ambiguous. We will explore the differences between Technical and Adaptive Leadership and ways will be presented in which the smart library can and must develop staff capabilities.

17:30 レセプション

11月30日(木)

9:00 全体セッション 3

第一部 A shared vision for a smarter future

- 登壇者 Skip Prichard (President and Chief Executive Officer, OCLC –
- 内容 Around the world, emerging trends and technologies are changing how we live, learn, work and play. The rise of AI, automation, the Internet of Things and the blurring of the physical and digital worlds?these aren't simply fads or sci-fi predictions, they're happening today. The future is here. New technologies are providing new opportunities as well as placing new demands on libraries. How can libraries not just keep pace but thrive in an ever-smarter world? Join OCLC President and CEO Skip Prichard as he discusses how OCLC and libraries can continue their track record of innovation in pursuit of new and better ways to support their communities and to better serve their users.

9:45	第二部 Scaling the Impact of Libraries Through Learning Networks	
	登壇者	Sharon Streams (OCLC, Director, WebJunction, OCLC – Jacinta Sutton (Project Officer Q ANZAC 100 ; Digital Library Initiatives Content Development, State Library of Queensland – During this time of rapid change in how information is created, disseminated, consumed, and preserved. the library’s mission to promote an informed, literate society through open access to knowledge is more essential than ever. To keep apace, more libraries are discovering the power of learning networks to spread and gather knowledge, explore ideas and co-create innovation. A current OCLC project, Wikipedia+Libraries: Better Together, is facilitating a learning network around the open-access encyclopaedia, Wikipedia, a resource that embodies both the opportunities and the challenges of today’s information landscape. By introducing library staff to the innerworkings of Wikipedia and the volunteer community of editors who maintain it, and by exposing Wikipedians to the expertise and resources of libraries, this project is forging new connections that will catalyze improvements to Wikipedia itself, to the
11:00	休憩	
11:30	第三部 Lightning Talk Videosと投票	
	内容	Showcase of the submitted Lightning Talk videos and the vote.
12:15	昼食	
13:30	全体セッション 4 – Leveraging Data to Support Services and Outcomes	
	登壇者	Axel Kaschte (Product Strategy Director, EMEA, OCLC – Bill Macnaught (National Librarian, National Library of New Zealand –
	内容	Breakthroughs rely on the accessibility of knowledge. In this session, we will hear from a major library network in our region. How they are expanding their reach, and empowering citizens globally through smarter connections to the knowledge they manage. Beyond offering a catalog where library users can search and find items from across New Zealand, Te Puna supports national cataloging and inter-lending activity under the direction of the New Zealand National Library. Te Puna offers a means for the entire population to borrow or access any item from any participating library in New Zealand. It is an example of a truly national collaborative library approach, with 92% of libraries participating. We will hear from Bill Macnaught on the work of Te Puna. Then, looking ahead, the National Library has recently announced its digital strategy 2030, where the aim is to create cultural and economic value for New Zealanders through leadership and collaboration. By removing barriers to knowledge, they wish to ensure New Zealanders have the skills to create and preserve knowledge for future generations, what can we learn from this exciting new chapter in New Zealand’s development of library service? Finally, we will hear from OCLC. Libraries have collaborated for decades to create shared catalogs that could support wider access to knowledge in efficient ways. Times have changed and the technology has moved on. The costs of maintaining proprietary software has risen and the arrival of cloud-based technology has created an opportunity to work in a distributed network environment where repetitious workflows for data sharing can be removed. This session will cover how OCLC’s expertise in building bibliographic infrastructure can help support the evolving needs of libraries around the world.
14:30	Library Spotlight: Thailand	
	登壇者	Wararak Pattanakiatpong, Provincial University Library Network, Thailand (PULINET)
15:00	全体セッション 5 – Continuous Innovation	
	登壇者	喜連川 優 (国立情報学研究所所長 –
15:45	閉会	
16:30	早稲田大学図書館ツアー	
12月1日(金)		
9:30	国立国会図書館ツアー	