社会理論:主要思想家著作集(電子化テクスト集成)

Social Theory (Alexander Street Press 社)

社会学や経済,政治,文学,その他あらゆる知的活動の形成に影響を与えた思想家たちの著作物を電子化し、インターネットで自在にアクセスできるようにしたテクスト集成です。著作名,著者名や本文中の単語から自在に検索できる他,著者の性別・国籍・宗教・人種・所属団体,用いられている理論の名称,論じられている人物名・地名・団体名・著作名などからも検索できます。さらに検索語の出現頻度順に並べ替えたり、コロケーション(前後の語とのつながり)を調査するなど分析機能も持っています。

18 世紀から今日に至るまでの著名な原典 380 タイトル (2010 年春完成予定) に加え、主要な雑誌記事なども 収録されます。収録著作の一覧は Alexander Street Press 社のホームページより入手可能です (http://www.alexanderstreet.com/products/soth.htm の左側にある Bibliography)。

収録されている主な社会学者,経済学者,哲学者など

Herbert Spencer Max Weber Karl Marx Emile Durkheim Jürgen Habermas Michel Foucault Auguste Comte Harriet Martineau Georg Simmel George Herbert Mead Charlotte Perkins Gilman Talcott Parsons Robert Merton Jane Addams W.E.B. Du Bois Anthony Giddens Antonio Gramsci Theodor Adorno Jean Baudrillard Frederic Engels



1: Profusion by Jean Baudrillard, in The Consumer Society: Muths and Structures. [by] Jean Baudrillard. (Sage, London, England, 1998), pp. [251-30. [Bibliographic Details] [View Documents]

-- [25] --

1: Profusion

There is all around us today a kind of fantastic conspicuousness of consumption and abundance, constituted by the multiplication of objects, services and material goods, and this represents something of a fundamental mutation in the ecology of the human species. Strictly speaking, the humans of the age of affluence are surrounded not so much by other human beings, as they were in all previous ages, but by **objects**. Their daily dealings are now not so much with their fellow men, but rather—on a rising statistical curve—with the reception and manipulation of goods and messages. This runs from the very complex organization of the household, with its dozens of technical slaves, to street furniture and the whole material machinery of communication; from professional activities to the permanent spectacle of the celebration of the object in advertising and the hundreds of daily messages from the mass media; from the minor proliferation of vaguely obsessional gadgetry to the symbolic psychodramas fuelled by the nocturnal objects which come to haunt us even in our dreams. The two concepts 'environment' and 'ambience' have doubtless only enjoyed such a vogue since we have come to live not so much alongside other human beings—in their physical presence and the presence of their speech—as beneath the mute gaze of mesmerizing, obedient objects which endlessly repeat the same refrain: that of our dumbfounded power, our virtual affluence, our absence one from another. Just as the wolf-child became a wolf by living among wolves, so we too are slowly becoming functional. We live by object time: by this I mean that we live at the pace of objects, live to the rhythm of their ceaseless succession. Today, it is we who watch them as they are born, grow to maturity and die, whereas in all previous civilizations it was timeless objects, instruments or monuments which outlived the generations of human beings.

Objects are neither a flora nor a fauna. And yet they do indeed give the impression of a proliferating vegetation, a jungle in which the new wild man of modern times has difficulty recovering the reflexes of civilization.

-- 26 --

We have to attempt rapidly to describe this fauna and flora, which man has produced and which comes back to encircle and invade him as it might in a bad science fiction novel. We have to describe these things as we see and experience them, never forgetting, in their splendour and profusion, that they are the product of a human activity and are dominated not by natural ecological laws, but by the law of exchange-value.

The busiest streets of London are crowded with shops whose show cases display all the riches of the world, Indian shawls, American revolvers, Chinese porcelain, Parisian corsets, furs from Russia and spices from the tropics, but all of these worldly things bear odious, white paper labels with Arabic numerals and the laconic symbols £. s. d. This is how commodities are presented in circulation. (Marx) 1/2

2009 年 12 月現在の大学向け年間購読契約価格は 279,300 円(全学利用, 同時アクセス数無制限。消費税込み)です。学部・研究室向け価格や買い切り価格もございます。詳細はお問い合わせください。

Social Theory に関するお申し込み、お問い合わせ*は、株式会社 紀伊國屋書店 電子商品営業部(電話: 03-6910-0518、ファクス: 03-6420-1356、e-mail: online@kinokuniya.co.jp)までお願い致します。

*お預かりした個人情報は、弊社規定の「個人情報取扱方針」http://www.kinokuniya.co.jp/06f/gaiyo6.htm に則り、取り扱わせて頂きます。



